

Site Usage

2,333 Visits

38.32% Bounce Rate

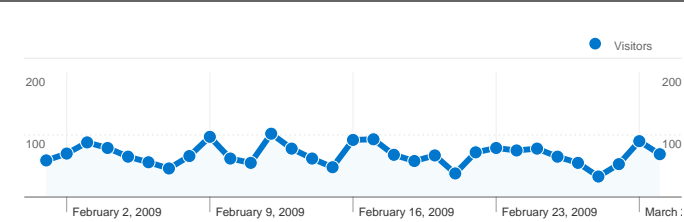
6,380 Pageviews

00:02:21 Avg. Time on Site

2.73 Pages/Visit

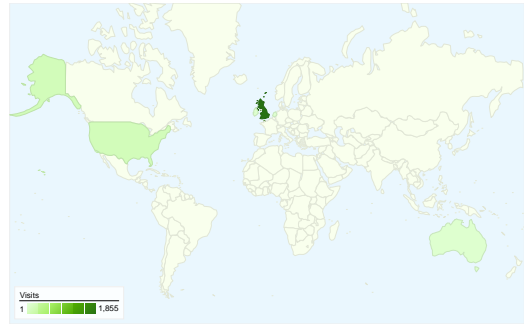
76.21% % New Visits

Visitors Overview

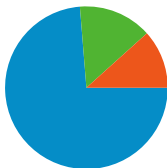


Visitors
1,897

Map Overlay world



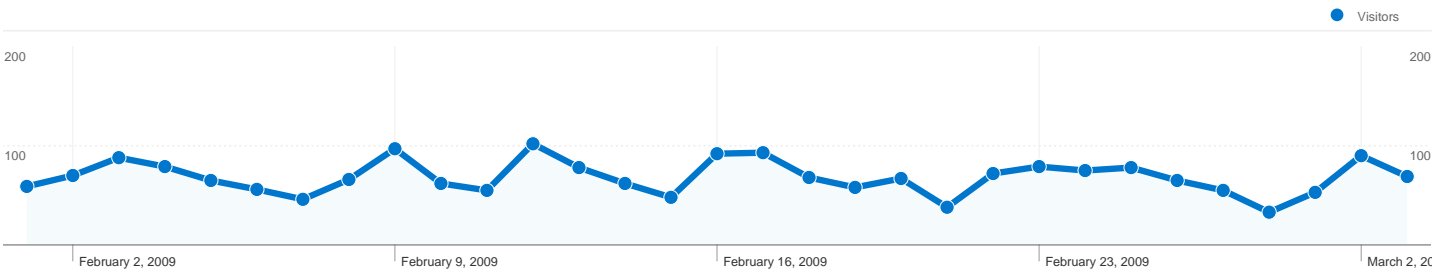
Traffic Sources Overview



- **Search Engines**
1,720.00 (73.72%)
- **Referring Sites**
341.00 (14.62%)
- **Direct Traffic**
272.00 (11.66%)

Content Overview

Pages	Pageviews	% Pageviews
/	2,736	42.88%
/menus.html	666	10.44%
/tariff.html	603	9.45%
/rooms.html	558	8.75%
/weddings.html	278	4.36%



1,897 people visited this site

2,333 Visits

1,897 Absolute Unique Visitors

6,380 Pageviews

2.73 Average Pageviews

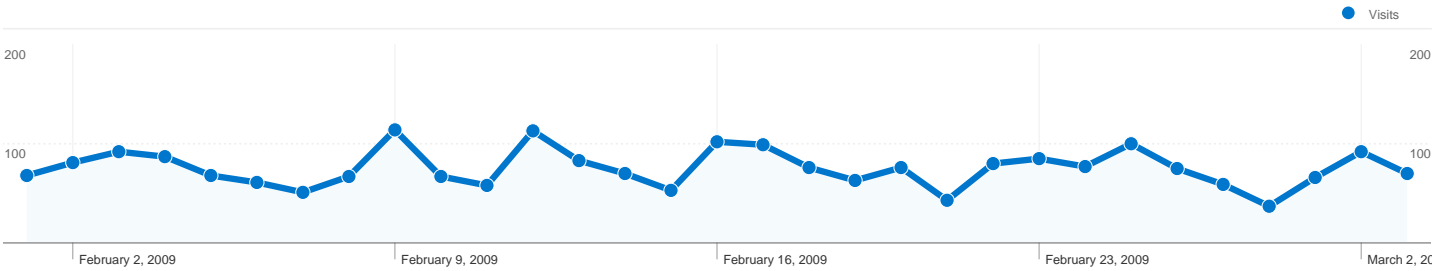
00:02:21 Time on Site

38.32% Bounce Rate




76.21% New Visits

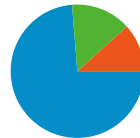
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,865	79.94%	DSL	1,036	44.41%
Firefox	347	14.87%	Unknown	707	30.30%
Safari	77	3.30%	Cable	351	15.05%
Chrome	16	0.69%	T1	136	5.83%
Mozilla	14	0.60%	OC3	66	2.83%



All traffic sources sent a total of 2,333 visits

-  **11.66%** Direct Traffic
-  **14.62%** Referring Sites
-  **73.72%** Search Engines

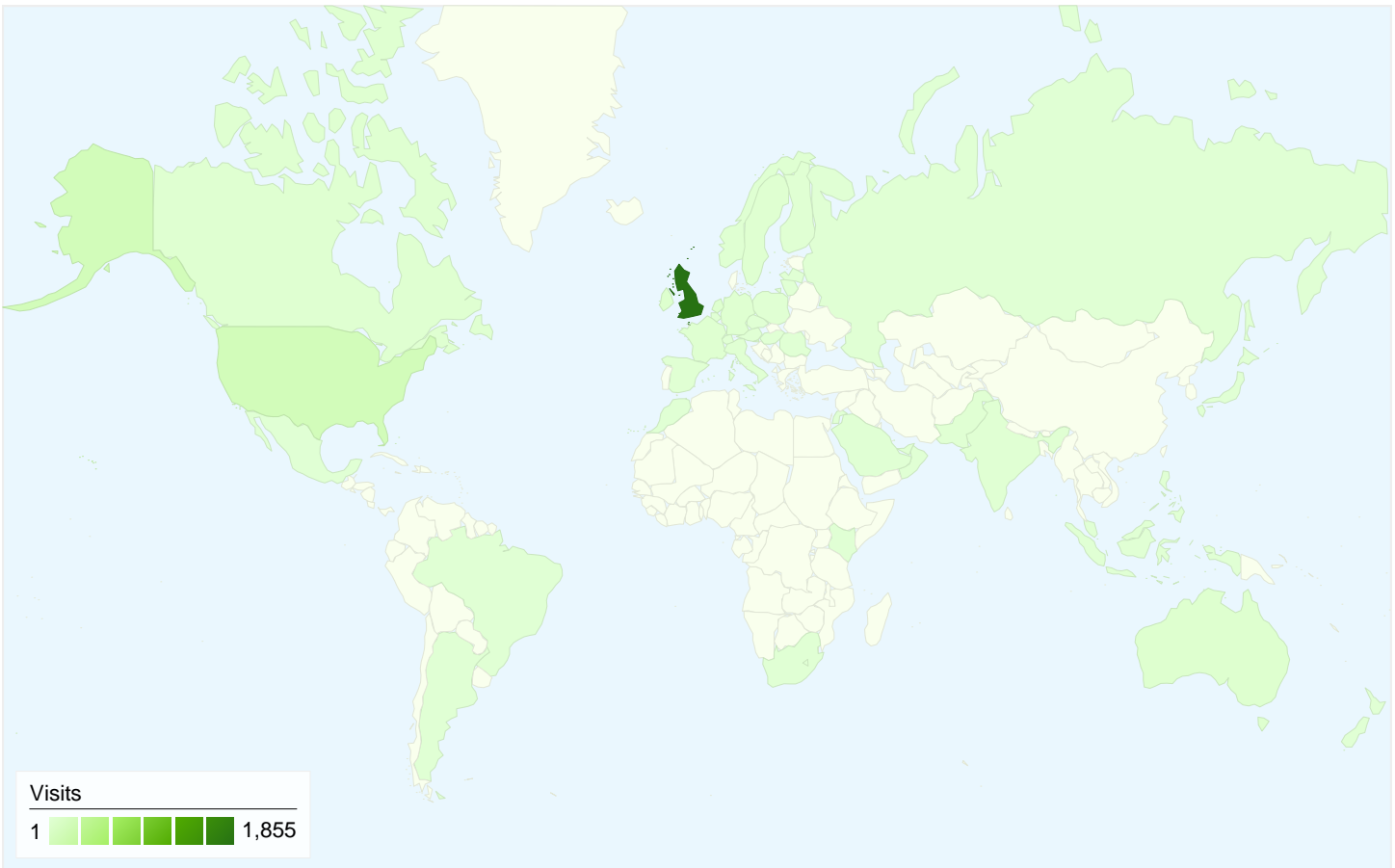


- **Search Engines**
1,720.00 (73.72%)
- **Referring Sites**
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- **Direct Traffic**
272.00 (11.66%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,555	66.65%
(direct) ((none))	272	11.66%
gpia.co.uk (referral)	112	4.80%
yell.com (referral)	74	3.17%
yahoo (organic)	62	2.66%

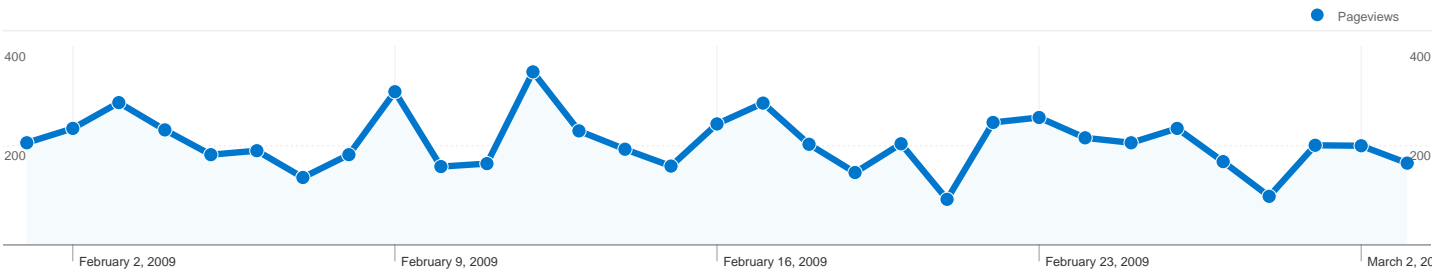
Keywords	Visits	% visits
savoy park hotel	242	14.07%
savoy park hotel ayr	223	12.97%
hotels in ayr	169	9.83%
savoy park	98	5.70%
ayr hotels	89	5.17%



2,333 visits came from 48 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
2,333 % of Site Total: 100.00%	2.73 Site Avg: 2.73 (0.00%)	00:02:21 Site Avg: 00:02:21 (0.00%)	76.30% Site Avg: 76.21% (0.11%)	38.32% Site Avg: 38.32% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	1,855	2.85	00:02:32	75.15%	34.66%
United States	148	2.03	00:01:12	80.41%	62.84%
Ireland	39	1.92	00:01:11	69.23%	69.23%
Netherlands	30	2.83	00:01:35	66.67%	43.33%
Australia	29	2.76	00:03:06	65.52%	24.14%
France	20	2.60	00:03:04	95.00%	45.00%
Germany	19	2.42	00:00:46	89.47%	47.37%
Sweden	18	2.06	00:01:15	77.78%	44.44%
Canada	18	2.83	00:05:39	55.56%	22.22%
Norway	14	2.21	00:02:06	64.29%	50.00%



Pages on this site were viewed a total of 6,380 times

6,380 Pageviews

5,076 Unique Views

38.32% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	2,736	42.88%
/menus.html	666	10.44%
/tariff.html	603	9.45%
/rooms.html	558	8.75%
/weddings.html	278	4.36%